



Captain Marketing

Summer 2013

Please give a brief description of your duties.	What value do you feel you added to the organization during your internship?	Did this internship meet your expectations? Why or why not?
<p>My responsibilities were to call different businesses across country and get a decision maker for the websites interested in doing a complementary analysis over the website. If yes, then to transfer them to senior analyst.</p>	<p>I think I added the value of being fun into the internship because complete seriousness can drive away clients.</p>	<p>This internship was definitely different than I expected. When they were advertising about this internship, the paragraph of information about the internship made it sound like it was absolutely the perfect opportunity for me. It talked about business, marketing, moving up in positions, and etc. But this job is unproductive, basically annoying people, and you being the person that is downgraded because the job is a lower level job itself. Some people do not respect you at all for it and just push you away like you are nothing. This was quite an experience though with regards to emotions and pushing myself. Days when there are exams and you get yelled at by people on the phone are when I had to learn not to care about my feelings and had to just move on, which gave me strength. I also didn't expect the internship to be disorganized and lacking in effective training. I feel like we all could have done a better job if we were trained better.</p>
Would you recommend this internship to another student? Why or why not?	If you could change one thing about your internship experience, what would it be and why?	Please provide any additional information regarding your internship that you feel students should know.
<p>No, unless there is an urgent need to make easy money and willing to do a boring repetitive job for it. I wouldn't recommend this job because you do not learn new things every day; it is so repetitive that I felt like I was getting dumber instead of smarter.</p>	<p>I would change the fact of it being so repetitive! In one hour you probably repeat yourself around 60 times. Change is good, and we learn more from it, which is why I would change the repetitiveness.</p>	<p>If you have great communication, are engaging, and have sales skills, you can make a lot of easy money from commission.</p>