



# Sears Holdings Corporation

| Please give a brief description of your duties.  | What value do you feel you added to the organization during your internship?  | Did this internship meet your expectations? Why or why not?  |
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| <p>I worked as a data analyst in Sears Holdings and analyzed the transaction data and predicted the future purchase behavior of the customers.</p>   | <p>I aimed to deliver a good and considerate experience to our customers, and drive benefits to our company. By the predictive models we build, we are able to learn the need of our customers, and promote to them what they need.</p> | <p>The experience at the internship exceed my expectation so much. I learned a lot and practiced a lot during this internship, and everybody in our group were so helpful, and they also taught me a lot. Besides the analytics skills, I also learned the concepts about how the business operates, and how us, as analysts, can contribute to the company and improve the efficiency of marketing.</p> |
| Would you recommend this internship to another student? Why or why not?  | If you could change one thing about your internship experience, what would it be and why?   | Please provide any additional information regarding your internship that you feel students should know.  |
| <p>Yes, definitely. People are friendly and helpful here, and you will learn a lot from a big company because they have so many people with a diversity of skills. Basically you can learn from everybody. And by talking to people in other department, you can learn how different business unit cooperate and contribute to the same company. That's a very interesting thing to learn. And you may be especially interested in that if one day you want to run your own company.</p> | <p>Learn more skills before I started. Learn Linux.</p>   | <p>The big enterprise IT department runs really slow. I spend my first 3 weeks asking for access for software, servers, databases...I would recommend you find the IT department and bring your computer and talk to them in person. But I guess that's the same problem for all the big company's IT department.</p>  |